



Mid-Winter Meeting

January 15 & 16, 2026

January 15, 2026

Workshops and Past President Reception

Time	Topic	Facilitator	Objectives
8:30 AM – 9:15 AM	Intro to Seed 101	Brandon Bishop, Ioka Marketing Mathis Kuenzi, Mountain View Seeds	From field to market. Follow each step of the process
9:15 AM – 10:00 AM	Load Hijacking and Shipping Documents	Tim Miller, Beaver Freight	How to protect yourself from fraudulent activities
10:00 AM - 10:30 AM	Break		Refreshments & Networking
10:30 AM - 11:15 PM	Seed Test Interpretation	Sharon Davidson, Agri Seed Testing	How to extrapolate a Certificate of Analysis to produce a legal tag
11:15 AM – 12:00 PM	Analysis Tags Seed Labeling Database	TBD	What is needed to comply to all Federal and State seed laws
12:00 PM – 1:00 PM	Lunch	Provided	
1:00 PM – 1:45 PM	Export Issues	Karen Withers, AgCultured Consulting	Get valuable information for current issues, contacts and do's and don'ts for exporting seed
1:45 PM – 2:30 PM	Attract-Train-Retain Employees	Britt Haskins, Director Small Business Development, LBCC	Get practical advice on finding and retaining top talent.
2:30 PM – 2:45 PM	Break		Refreshments & Networking
2:45 PM – 4:00 PM	Contracts	Matthew Sturzen, Sherman Sherman Johnnie & Hoyt, Attorney	Deep dive into terms of a contract and what they mean

4:00 PM – 6:00 PM Past President Reception

Beverages and heavy hors d'oeuvres

This event is an excellent chance to honor our association's leaders while connecting with fellow attendees.

January 16, 2026

7:15 AM- 8 AM | REGISTRATION | CONTINENTAL BREAKFAST

Enjoy a continental breakfast featuring fresh fruit, assorted European pastries and yogurt with various toppings to suit every taste. Coffee, tea and juice included.

8:00 AM- 8:10 AM | CALL TO ORDER

Kate Hartnell, Saddle Butte Ag, OSA President

Welcome and Introductions

8:10 AM - 9:30 AM | GENERAL SESSION

Association Update | Kate Hartnell, Saddle Butte Ag

Financial Update | Colin Scott, The Scotts Company

Partner Updates

American Seed Trade Association

Oregon Seed Council

Oregon Department of Agriculture

Oregon State University, Seed Certification

Oregon Grass Seed Commissions

9:30 AM - 9:45 AM | BREAK & EXHIBIT HALL

Refreshments are available

9:45 AM – 10:45 AM | KEYNOTE SPEAKER | Eric Brickenstein

Eric is a Partner at North Current Legal and specializes in business and antitrust litigation

10:45 AM – 11:00 AM | SCHOLARSHIP PRESENTATION

Award Presentation | Chase Cochran, Turf Merchants, Inc

11:00 AM– 12:00 PM | COMMITTEE UPDATES

Legislative | Rachel Hankins, Barenbrug USA

Public Relations | Sheri Goldsmith, Fusion Seed Company

PR – O.N.E | Mathis Kuenzi

PR – Scholarship | Chase Cochran

Production | Cody Gyllenberg, Columbia River Seed LLC

12:00 PM– 1:00 PM | LUNCH

Create the ultimate TACO at our Taco Buffet

1:00 PM – 1:40 PM | COMMITTEE UPDATES

Logistics and Freight | Brandon Bishop, Ioka Marketing, LLC

Science and Technology | Colin Scott, The Scotts Co

1:40 PM– 3:00 PM | CLOSED SESSION

Active and Associate Members

3:00 PM | ADJOURN